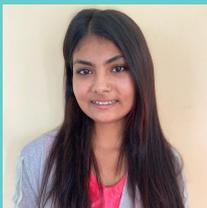




YEAR ONE: IMPACT REPORT 2020

theconstellationcoalition.org/yearone



WELCOME

The report below outlines the mission, vision, and impact of The Constellation Coalition in its first year of existence. We went public with the official launch of The Constellation Coalition on March 10, 2020. Two days later, on March 12, 2020, stay-at-home orders due to Covid-19 across Ohio and much of the country brought significant unexpected challenges to launching a new nonprofit.

Through what has been a difficult 12 months for us all, we are so excited to share the stories of progress and impact of this first year and look forward with anticipation of all that's yet to come.

Thanks for being a part of this journey.

**Sincerely,
The Constellation Coalition Board of Directors**



Women were made for connection. We thrive in mutually beneficial relationships. That's what The Constellation Coalition is all about. There is so much untapped potential amongst the world's poor. They don't need us to fix them. They need us to love them and invest in them. They are the solution to their own problems and through relationship we get to come alongside them as they rise above poverty.

Ashley Johnson

Founder & Executive Director, The Constellation Coalition



Our mission to empower women out of poverty connects deeply with me as an entrepreneur. Knowing firsthand how important the relational and financial support is to being successful, every letter and every dollar matters deeply to our Sponsored Entrepreneurs. These relationships connecting women from around the world will absolutely change it for the better. I know, because I've seen it change mine.

Stephanie Polen

President of the Board, The Constellation Coalition

POVERTY IS...

The root causes of poverty is more than just a lack of access to basic necessities of life like water, food, shelter, education, or healthcare. Inequities including gender or ethnic discrimination, poor governance, conflict, exploitation, and domestic violence also cause poverty.

Poverty is **mental**.

Poverty is **spiritual**.

Poverty is **generational**.

Poverty is **emotional**.

Poverty is **political**.

Poverty is **financial**.

Poverty is **racial**.

Poverty is **physical**.

Poverty is...

...MORE THAN A LACK OF MONEY

689

**million people live
in extreme
poverty, surviving
on less than**

\$1.90

a day.

1.3 billion people in

107

**developing countries
account for**

22%

**of the world's
population living in
multidimensional
poverty**



“When you want to invest and create GDP, there is no better or more effective investment – no lower-hanging fruit to pick – than investing in women.”

Lloyd C. Blankfein
Former CEO
Goldman Sachs

Women-headed households re-invest

90%

of their income into families and communities, compared to

35%

contributed by male-headed households.

Women comprise

49.6%

of the total world population, but make up only

40.8%

of the global labor market.

**“Empower a woman,
change the world.”**

Ashley Johnson
Founder & Executive Director
The Constellation Coalition





The Constellation Coalition launched officially as a nonprofit in March 2020.

It was born from the belief that women are the key to overcoming global poverty.

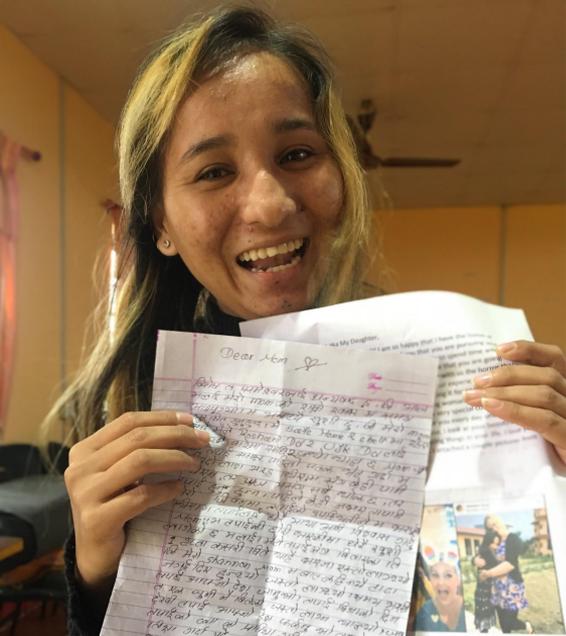
**OUR MISSION
IS TO HELP
WOMEN
OVERCOME
POVERTY.**

**We believe there are two equally important
pieces to achieving this mission...**

Business Development

Genuine Relationships

**Sponsorship is the most simple and effective
way to combine these two approaches into a
single strategy.**



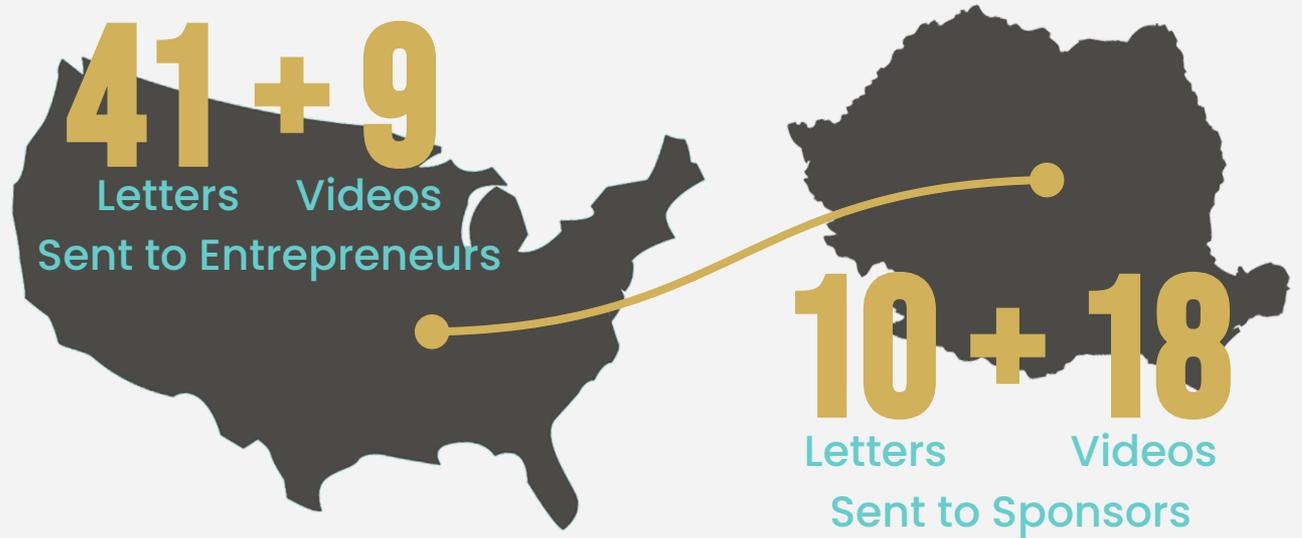
SPONSORSHIP

Our sponsorship program allows monthly Sponsors to develop a friendship with a female entrepreneur while also investing in her business training.

Through this experience, the Sponsored Entrepreneur is shown that she's valuable and loved through genuine care. She's also given access to the resources she needs to succeed because of her Sponsor's investment in her business development.

2020 SPONSORSHIP BY THE NUMBERS

All 9 available
Entrepreneurs
were
Sponsored
with our first
Partner
Organization
in Romania!



**Our Second Partner
organization
Joined in
November, 2020,
with 13 Nepali
entrepreneurs for
sponsorship**



**Nepali Entrepreneurs
Sponsored in 2020**





\$1,165

**Given by sponsors
To buy Christmas
gifts for their
Entrepreneurs**

\$5,376

**Given to Partner
Organizations
Directly from
Sponsorship**





PARTNER ORGANIZATIONS

Partner Organizations are the in-country training and care providers needed to successfully equip our Sponsored Entrepreneurs for success.

Each Partner Organization is a nonprofit with an established track record of:

- **Training programs for job skills and entrepreneurship development**
- **A focus on empowering Women**
- **Integrating Jesus into their core programs**

Our First Partner Organization was **Forget Me Not Ministries (FMN)** in Romania.

FMN cares for at-risk Roma women and their families by providing training, employment, faith development, and parental education.



In addition to sponsorships, we also purchased an industrial paper cutter for **Forget Me Not Ministries** so our Sponsored Entrepreneurs could continue their skills development and production of paper bead products.





Our Second partner organization was **Our Daughters, International (ODI)** in Nepal.

ODI rescues women and girls from sex trafficking and provides healing, safe housing, job training, & micro-business Development.





In addition to sponsorships,
we also provided funding to
Our Daughters International
for an entire year of meals for
our Sponsored Entrepreneurs
in the cosmetology program.



OUR DAUGHTERS
INTERNATIONAL

PODCAST

In October, 2020, we launched The Constellation Coalition Podcast. The podcast exists to connect the dots between women to change the world!

Each episode features inspiring stories of women's empowerment and poverty alleviation from all over the world on a wide range of topics.

Bridging the gap from inspiration to practical, each episode also gives tangible opportunities for listeners to make a difference in their world through small behavior changes, thought shifts, and quick action steps.



Guests on the Podcast
have included:



**THE CONSTELLATION
COALITION**
podcast
WITH ASHLEY JOHNSON



EPISODE 002
featuring
BETHANY TRAN
THE ROOT COLLECTIVE



EPISODE 005
featuring
APRIL BERG
THE ARUNA PROJECT



EPISODE 006
featuring
KIM ANTHONY
MOMS HOPE



EPISODE 009
featuring
BRENDA SCHUMANN
LIGHT YOUR WORLD

2021 AND BEYOND...

As we look forward to 2021 and beyond, our goals for growth include:

- **Increase our partnership with *Our Daughters, International* to expand our partnership to other programs in their organization.**
- **Add two more Partner Organizations and their entrepreneurs for sponsorship.**
- **Onboard 60 new Sponsors to 1/1 sponsorship relationships.**
- **Begin a one-time-donation Scholarship Program to fund direct entrepreneurial training for women in developing countries.**

YOU CAN HELP!

Become a Sponsor

Sponsorship is the most direct way you can change the life of a woman entrepreneur in a developing country. Sign up today!

Become a Monthly Donor

Give a monthly gift of any amount to help further our work. Every gift makes a difference.

Join the “Insiders’ Group”

Participate in a larger community of people working to overcome poverty.

Join the Mailing List

Make sure you get our regular newsletters and communication!

Listen to the Podcast

Find us on all major Podcast platforms. Don't forget to rate us!

CONNECT AND ENGAGE

Website

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Podcast

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