

SPONSORSHIP GUIDELINES

A sponsor's role is to foster a relationship with her Sponsored Entrepreneur (SE); to encourage her and support her. In order to do this, please keep the following in mind...

- Talk about the ways you are similar, not different. If you're a mom, talk about your experiences as a mom. If you're a business owner, talk about the joys and frustrations of running your own business. If you're a Christian, talk about your faith and how God has changed your life.
- Steer clear of subjects about material possessions or extravagant experiences. Many things you have or have experienced will not make sense in your SE's context and may further highlight the differences between you.
- Be encouraging to her both as an entrepreneur and as a human being. Remind her that she has value and worth simply because she exists. Remind her that God has given her specific gifts and talents that make her unique and that she should use in the world.

Both *The Constellation Coalition* as well as all our partnering organizations subscribe to the Christian faith. While you do not have to be a Christian to be a sponsor, we require that you do not communicate anything in your letters that goes against Biblical principles. We will not forward it to your SE.

Do not send photos depicting the use of weapons, alcohol, tobacco, or drugs of any kind. Do not send photos in which people are dressed in immodestly. Remember each culture is different and things like swimsuits or spaghetti straps may be considered offensive.

Do not share personal information like your last name, address, or phone number. This for the protection of both you and your SE.

Please communicate regularly. Relationship building takes time and consistency. We ask that you communicate with your SE monthly, but a minimum of quarterly. Should you fail to communicate with your SE for a rolling 3-month period, you will move from sponsor status to donor status and will no longer be able to communicate with your SE.

Sponsors are asked to make a 2 year commitment to sponsoring their SE. We understand that sometimes things come up in life that are unavoidable. Should you need to cancel your sponsorship, you may do so at any time, but you will have to wait a minimum of 1 year before sponsoring again.

If you have any questions, please visit our Frequently Asked Questions section on the sponsorship page of our website. Feel free to reach out with any specific questions or concerns by e-mailing info@theconstellationcoalition.org.

Thanks for sponsoring a female entrepreneur to bring hope and dignity to her life.

